



Online Learning Resource

Tourist Board Training

Designed for anyone working in the tourism industry who comes into contact with visitors interested to know more about Cairngorms National Park, including local and national tourism operators, tourist information centre staff, tour guides, etc.

Key Objectives:

- Be able to assist visitors with enquiries about the Park.
- Know where to signpost visitors for further information.
- Understand the work of the Cairngorms National Park Authority (CNPA) and who to contact for further information.
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Key features include: interactive learning journey; accessible at a time that suits you; secure login; images and music clips.

A cd-rom version of this course is available for anyone unable to go online.

This learning resource provides additional support to Hospitality Assured.





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Programme Outline

- **Business Benefits**
- **National Park Aims**
- **Understanding the Park**
- **Enjoying the Park**
- **The Park Authority**
- **Tourism in the Cairngorms**
- **Cairngorms National Park 'learning journey'**

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