

Scotland's Overseas Markets - France

1 Number of French Visitors

Year	2002	2003	2004	2005	2006
Trips (000)	124	87	109	144	229
Bednights (m)	1.1	0.7	1.0	1.0	1.8
Expenditure (£m, 2006 prices)	43	35	63	45	76

2 Length of Stay/Expenditure per Trip/Night

Year	2002	2003	2004	2005	2006
Length of Stay (nights)	8.6	8.2	9.4	6.6	7.8
Spend/Trip (£, 2006 prices)	347	404	573	312	330
Spend/Night (£, 2006 prices)	41	49	61	47	42

3 Quarter of Visit (% trips)

Year	2002	2003	2004	2005	2006
January-March	11	11	14	9	29
April-June	21	27	23	35	30
July-September	49	49	38	47	25
October-December	19	13	25	9	16

4 Method of Travel (% trips)

Year	2002	2003	2004	2005	2006
Air	49	75	58	78	73
Sea and Tunnel	51	26	42	22	27

5 Age (% trips)

Year	2002	2003	2004	2005	2006
0-15	13	13	9	4	11
16-24	14	13	13	14	18
25-34	17	24	16	23	19
35-54	43	36	51	37	40
55-64	11	10	10	19	8
65+	2	4	1	3	3

6 Reason for Visit (% trips)

Year	2002	2003	2004	2005	2006
Holiday	60	43	42	36	41
Business	18	15	24	19	18
VFR	17	32	30	41	34
Study	2	9	2	-	1
Other	3	1	2	4	6

7 Main Overseas Markets 2006

Country	Trips (000)	Bednights (m)	Expenditure (£m)
USA	475	4.47	361
Germany	278	2.29	123
France	229	1.80	76
Irish Republic	224	0.85	75
Canada	161	1.75	93
Spain	142	1.58	66
Australia	133	1.54	70
Italy	131	1.15	71
Netherlands	114	0.67	48
Sweden	79	0.64	46
Rest of World	766	9.66	411
TOTAL	2,732	26.38	1,439

Due to the changes in the ONS International Passenger Survey sampling points in 2005 (ie inclusion of Prestwick), 2005 results are not directly comparable with previous years. The overall increase in international visitors for 2005 compared to 2004 (2.39m and 1.88m respectively) was due partly to the inclusion of Prestwick airport for the first time as a sampling point. Previously data for international passengers travelling through Prestwick had been estimated using information from interviews at a sample of airports across the United Kingdom. The increase between 2001 and 2005 for countries using the Prestwick route is realistic, but should have been more evenly spread across the years.