

Accommodation Occupancy in Perthshire 2003-2007

Hotel Room in Perthshire

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Perthshire
Sector	Hotel
Facility	Room

Average of Occupancy (%)	Year				
	Month	2003	2004	2005	2006
Jan	39	37	40	40	40
Feb	48	46	46	50	64
Mar	53	49	51	47	56
Apr	59	59	57	62	62
May	62	66	62	64	67
Jun	65	70	66	73	70
Jul	66	72	75	66	74
Aug	79	77	73	72	81
Sep	72	75	72	75	77
Oct	61	68	66	63	68
Nov	47	58	55	55	59
Dec	39	43	40	53	47
Ann Avg	58	60	59	60	64

Guest House and Bed & Breakfast Room in Perthshire

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Perthshire
Sector	GH&B&B
Facility	Room

Average of Occupancy (%)	Year				
	Month	2003	2004	2005	2006
Jan	14	18	19	14	22
Feb	23	28	28	25	28
Mar	21	28	30	21	26
Apr	37	40	37	37	41
May	51	51	49	54	59
Jun	62	60	59	58	63
Jul	60	72	70	64	69
Aug	80	71	74	69	76
Sep	58	65	59	57	53
Oct	45	50	46	48	32
Nov	28	26	25	21	22
Dec	19	22	20	22	23
Ann Avg	42	45	44	41	43

Self-catering in Perthshire

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Perthshire
Sector	S/Catering
Facility	Unit

Average of Occupancy (%)	Year				
	Month	2003	2004	2005	2006
Jan	26	25	31	33	31
Feb	32	38	42	40	46
Mar	29	27	46	33	41
Apr	63	59	52	65	61
May	70	62	63	61	66
Jun	67	75	73	65	74
Jul	85	85	84	81	85
Aug	93	93	92	92	90
Sep	79	75	78	76	77
Oct	69	69	71	73	71
Nov	35	32	36	40	44
Dec	38	30	38	37	43
Ann Avg	59	58	62	61	61

Caravan & Camping in NE Scotland & Fife

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	NE Scotland & Fife
Sector	Caravan&Camp
Facility	Pitch

Average of Occupancy (%)	Year				
	Month	2003	2004	2005	2006
Apr	25	28	20	34	40
May	27	30	30	33	48
Jun	30	33	38	46	55
Jul	50	55	60	68	71
Aug	52	49	57	61	67
Sep	26	27	33	41	53
Oct	16	16	19	21	34
Seasonal Avg	25	28	20	34	40

For further information please email: research@visitscotland.com