

Scotland's Overseas Markets - Spain

1 Number of Spanish Visitors

Year	2002	2003	2004	2005	2006
Trips (000)	44	63	105	121	142
Bednights (m)	0.5	1.0	1.1	1.4	1.6
Expenditure (£m, 2006 prices)	24	52	45	71	66

2 Length of Stay/Expenditure per Trip/Night

Year	2002	2003	2004	2005	2006
Length of Stay (nights)	12.2	16.2	10.2	11.7	11.1
Spend/Trip (£, 2006 prices)	552	829	433	585	462
Spend/Night (£, 2006 prices)	45	51	42	50	42

3 Quarter of Visit (% trips)

Year	2002	2003	2004	2005	2006
January-March	27	21	14	18	19
April-June	9	9	21	13	19
July-September	56	54	51	47	38
October-December	8	16	14	22	24

4 Method of Travel (% trips)

Year	2002	2003	2004	2005	2006
Air	86	86	93	99	92
Sea and Tunnel	14	14	7	1	8

5 Age (% trips)

Year	2002	2003	2004	2005	2006
0-15	1	-	-	4	1
16-24	16	11	22	21	11
25-34	34	39	37	38	34
35-54	46	35	28	31	38
55-64	3	14	10	5	4
65+	<1	2	3	1	11

6 Reason for Visit (% trips)

Year	2002	2003	2004	2005	2006
Holiday	39	52	48	45	42
Business	15	11	14	14	13
VFR	27	26	33	36	39
Study	9	-	3	3	2
Other	10	11	2	3	4

7 Main Overseas Markets 2006

Country	Trips (000)	Bednights (m)	Expenditure (£m)
USA	475	4.47	361
Germany	278	2.29	123
France	229	1.80	76
Irish Republic	224	0.85	75
Canada	161	1.75	93
Spain	142	1.58	66
Australia	133	1.54	70
Italy	131	1.15	71
Netherlands	114	0.67	48
Sweden	79	0.64	46
Rest of World	766	9.66	411
TOTAL	2,732	26.38	1,439

Due to the changes in the ONS International Passenger Survey sampling points in 2005 (ie inclusion of Prestwick), 2005 results are not directly comparable with previous years. The overall increase in international visitors for 2005 compared to 2004 (2.39m and 1.88m respectively) was due partly to the inclusion of Prestwick airport for the first time as a sampling point. Previously data for international passengers travelling through Prestwick had been estimated using information from interviews at a sample of airports across the United Kingdom. The increase between 2001 and 2005 for countries using the Prestwick route is realistic, but should have been more evenly spread across the years.